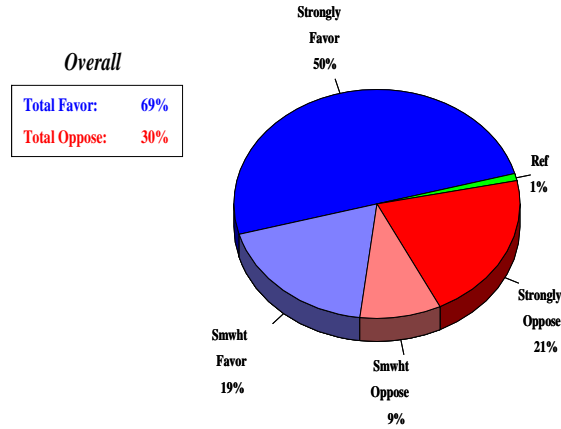
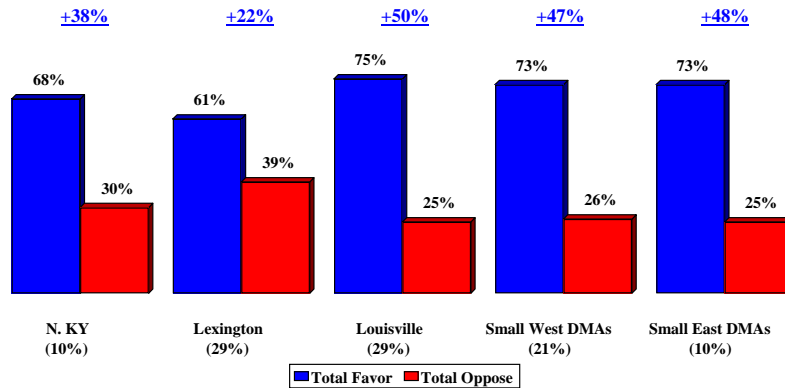




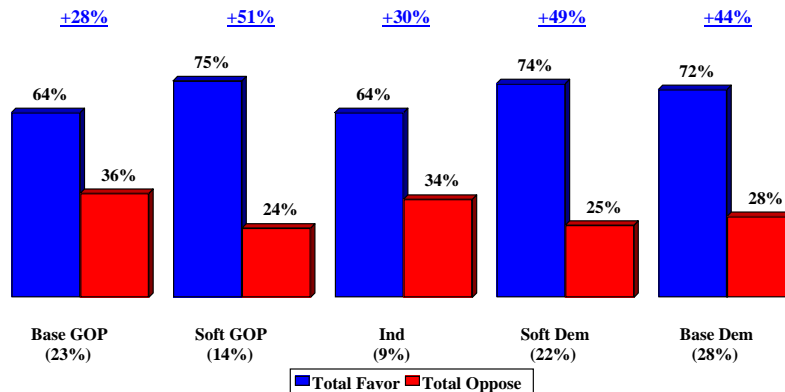
VOTERS STRONGLY FAVOR A \$1.00 INCREASE IN THE TOBACCO TAX



SUPPORT IS STRONG ACROSS ALL REGIONS OF THE STATE



SUPPORT IS STRONG ACROSS PARTY LINES



The survey of 500 registered Kentucky voters was conducted by Public Opinion Strategies December 15-16, 2008 and has a margin of error +/- 4.38%. It was commissioned by a coalition of health groups including the American Cancer Society, American Heart Association, American Lung Association, the Campaign for Tobacco-Free Kids, Kentucky ACTION and Kentucky Voices for Health. Exact question asked - Do you favor or oppose a one dollar increase in the cigarette tax, with part of the revenue dedicated to a program to reduce tobacco use, particularly among kids, and part of the revenue dedicated to increasing the number of Kentuckians with health coverage?